

FOR IMMEDIATE RELEASE

CAPTURE ONE STUDIO

Tailor-made imaging software for studio professionals

CAPTURE ONE

YOUR STUDIO GAME-CHANGER

COPENHAGEN, MAY 14 2024

Today, Capture One announces the launch of Capture One Studio, a groundbreaking software explicitly built for photographers, enterprises, and digitechs. Studio introduces indispensable features designed to streamline workflows, enhance collaboration, and boost efficiency. Being the only product on the market directly addressing the issues studio professionals meet daily, it's poised to revolutionize how studios operate.





CREATED HAND-IN-HAND WITH STUDIO EXPERTS

The goal is to provide tools that enhance collaboration and help studio users to stay efficient. Analyzing the need for studio-specific software and developing such a suite is part of Capture One's philosophy. Veteran LA-based digitech Brian Faini echoes this:

"I feel confident in the new Studio features, knowing you've consulted with pro digitechs to improve and develop them. I'm sure they'll simplify workflows tremendously."

CAPTURE ONE

With Studio comes game-changing new features, that brings speed, reliability, safety, and collaboration into any shoot:

LIVE FOR STUDIO

Follow any shoot in real-time without an internet connection. Exchange offline feedback effortlessly while staying secure and private across work.

ADVANCED AI CROP

Studio professionals can create a crop by defining their subject position, constraints, and margins. With a click, they can select their crop as a reference and apply it to incoming photos or batch-crop existing photos.

CLIENT MULTI-VIEWER

Create up to four additional screens that act as "viewer" screens and operate in three different modes.





"We're incredibly excited about adding Studio to the Capture One ecosystem. With Studio, you never have to miss a photoshoot, as it will empower everyone working in or around a studio setting, no matter where they are, to play their role while protecting the energy and focus of the creative process," says Capture One CEO Rafael Orta.

Empowering photographers is at the core of everything Capture One does.

"New tools like AI Crop will assist studio professionals and be available for our Capture One Pro users in an essential version. We're making huge strides in AI that assists photographers in their creative process. We're thrilled about our growing suite of AI-powered features, and we remain deeply committed to the future of photography."

WHO WE WORK WITH

PHOTOGRAPHERS

BRANDS

STUDIOS

DIGITECHS

MARK SELIGER
STUDIO



ALVA STUDIOS



ART STREIBER
PHOTOGRAPHY

ASOS



LVNA

BK
BELLA KOTAK

Harrods

THE LAB
COPENHAGEN



CAPTURE ONE

ABOUT CAPTURE ONE

Starting as a RAW image converter for Phase One cameras in 1994, Capture One is now the tool of choice for professional photographers and studios all over the world.

Delivering the fastest tethered shooting in the industry, an intuitive and efficient workflow, unparalleled image quality with support for almost 550+ cameras and over 700 lens profiles, true-to-life color processing, precise editing, and collaborative tools. Capture One provides photographers the tools to collaborate with clients and creatives, achieve the highest quality photography, and bring their visions to life.

Learn more at www.captureone.com